

MAKE MAGIC HAPPEN

January 10, 2020

JW Marriott, Palms Ballroom

Co-Chairs: Jayme Lowe and Jennifer Stonebreaker

Other Committee Members: Joe Cantorino, Fritzi Holmes, Chris Majors and Linda Cassens

Staff Support: Mara Madera and Tony Delucia

2019 Sponsorship Fact Sheet

Contact: Tony Delucia, commrelations@marcoy.org, 239-394-9622, ext. 105

Who: For over 40 years, the South Collier YMCA has been committed to helping children, families and communities reach their full potential. At the Y, we believe that everyone has great potential and we are committed to helping all people get access to the resources and support to thrive.

What: The Greater Marco Family YMCA's Annual Signature Event will be an elegant evening of dinner and live entertainment. Guests will hear how they directly contribute to the future of our community through the Marco Y.

Where: JW Marriott, Palms Ballroom

Reservations: \$225 per person

Time: January 10, 2020 6PM Reception, 7PM Dinner

Expected Attendance: 200-250

Theme: Make Magic Happen!

Why: The Marco Y serves over 2,000 children in Early Learning, After School, Summer Camps, and Sports in East Naples, Everglades City, and Marco Island and serves over 10,000 members of the community throughout the year. Through donations and sponsorships, the Marco YMCA supports those who need it most, regardless of income level. This year we hope to bolster our newer prevention programs for all ages and our invaluable diabetes camp for community youth.

Thank you for your support!

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Sponsorship Opportunities

All Sponsors listed in evening brochure

PRESENTING SPONSOR: \$20,000

- Presenting Sponsor of Gala with Special Table Decorations
- Table and Gala Entry Recognition Signage with logo
- 20 tickets to the Gala
- 2 Month Family Membership for ticketed guests to the YMCA of South Collier
- Benefactor Sponsor Level
- 1 3x7 Banner with your name or business name prominently displayed at the Marco Y for one year and at the Gala, Taste of Marco, and Mutts and Margheritas
- Event advertising with your name or logo
- Advertising on all brochures and media recognition (press releases, etc.)
- Partnership Friends of the Y Package:
 - Listed on Marco Y website
 - Front page article with information and interview OUR VOICE Newsletter (6x) year 15K distribution/ plus press release to major local media and social media blasts.
 - Shirt, window decal and auto magnet
- 20 event entry tickets to 2020 Taste of Marco and Mutts and Margheritas/Booth access

MAGICAL SPONSOR: \$10,000

- Magical Event Sponsor with Magical Table Decorations
- Table and Gala Entry Recognition Signage
- 10 tickets to Gala
- 1 Month Family Membership for ticketed guests to the YMCA of South Collier
- 1 3x5 banner with your name or business name prominently displayed at the Y for a year and at the event.
- 10 event entry tickets to 2020 Taste of Marco and Mutts and Margheritas/Booth access Taste of Marco
- Partnership Friends of the Y Package:
 - Listed on Marco Y website
 - Story in OUR VOICE Newsletter (6x) year 15K distribution/ plus press release to major local media and social media blasts.
 - Shirt, window decal and auto magnet

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STARDUST SPONSOR: \$5,000

- Stardust Event Sponsor with Stardust Decorations
- Table Recognition Signage demonstrating the Stars that you Are!
- 10 tickets to Gala
- 1 2x5 banner with your name or business name prominently displayed at the Y for a year and at the event.
- Partnership Friends of the Y Package:
 - Listed on Marco Y website
 - Listed in OUR VOICE Newsletter (6x) year 15K distribution/ plus press release to major local media and social media blasts.
 - Shirt, window decal and auto magnet

ENCHANTED SPONSOR-\$3,000

- Enchanted Event Sponsor with Enchanted Decorations
- Table Recognition Signage
- 8 tickets to Gala
- 1 2x4 banner with your name or business name prominently displayed at the Y for a year and at the event.
- Partnership Friends of the Y Package:
 - Listed on Marco Y website
 - Listed in OUR VOICE Newsletter (6x) year 15K distribution/ plus press release to major local media and social media blasts.
 - Shirt, window decal and auto magnet

TOP HAT SPONSOR: \$1,500

- Top Hat Event Sponsor with Top Hat Decorations
- Table Recognition Signage
- 4 tickets to Gala
- 1 2x3 banner with your name or business name prominently displayed at the Y for a year and at the event.
- Partnership Friends of the Y Package:
 - Listed on Marco Y website
 - Listed in OUR VOICE Newsletter (6x) year 15K distribution/ plus press release to major local media and social media blasts.
 - Shirt, window decal and auto magnet

Thank you for your support!